
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: MATZ, *et al.*

Group Art Unit: 2424

Application No.: 10/037,005

Examiner: Van Handel, Michael P.

Filed: December 21, 2001

Attorney Docket: 01442

Title: "System and Method For Storing and Distributing Television Viewing Patterns from A Clearinghouse"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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June 30, 2010

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RESPONSE TO MARCH 31, 2010 OFFICE ACTION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed March 31, 2010. The Assignee respectfully submits that the pending claims distinguish over the cited documents.